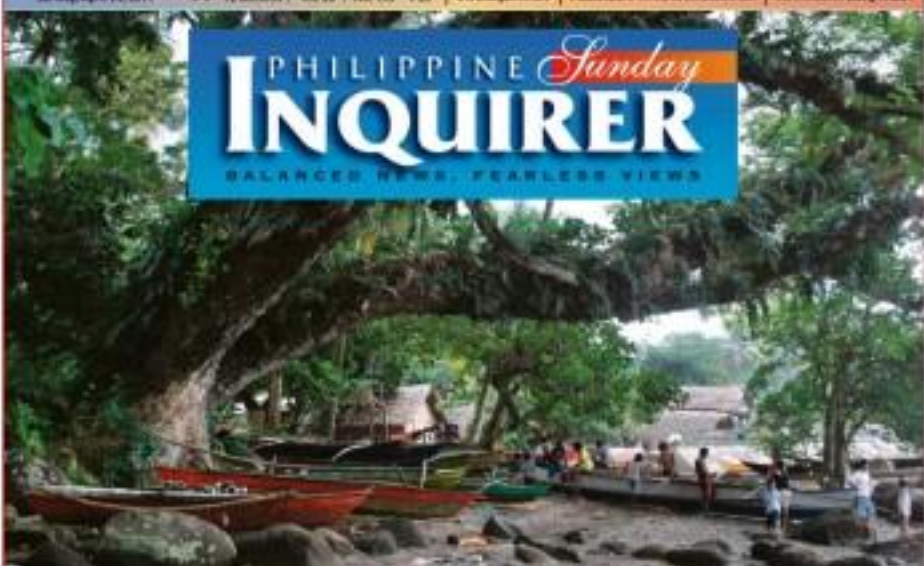


# PHILIPPINE *Sunday* INQUIRER

BALANCED NEWS. FEARLESS VIEWS



**HERITAGE TREE** This huge acacia tree, said to be more than a hundred years old, is found along the shore of Borogay Bay in Borogay Subdivision in Borogay City. Environmentalists are celebrating Earth Day today, offering this sight for the country to protect its forests. (See story below)

## 15 buried miners saved

### Compostela landslide: 3 dead, 21 still missing

By Frances Lim  
Inquirer Mindanao

**PANTUSAN, Compostela Valley**—Rescuers backed by bulldozers and other heavy equipment worked all day yesterday to find more survivors of a landslide that hit the mining village of Pantusan at around 2:30 a.m. on Good Friday.

Dead in orange suits, the rescuers sifted through the debris in the hope of finding more survivors—21 in all—piled from the mud and rocks. But 21 people remained unaccounted for, according to Mayor Olegario, commanding officer of the 7th Infantry Battalion.

Olegario confirmed that "the more people escaped

death," adding to the total six dug out of the mud on Friday.

"It's divine Providence," he said. "We good the tragedy happened on a Good Friday, when many families were away on vacation. If the landslide happened on a normal day, many would have died."

Olegario said search and



**SEARCHING** Soldiers stand guard as rescuers search for landslide victims at Borogay. Fighting in Pantusan town in Compostela Valley.

### A heritage tree eyed for Sorsogon

By Roselle Lagana-Garcia  
Globe Online

**THE DEPARTMENT OF Environment and Natural Resources (DENR) launched a program in 2009 to find and tag 70 trees a year as "heritage trees."**

One that qualified is an acacia tree, also known as a 600-year-old tree, at St. Theresa's College (STC) in Ormoc City. It was the first to be so declared officially last year, according to its 10th anniversary on Dec. 12.

And the DENR expects to identify the Acacia in Marikina to be identified and tagged under the DENR "Heritage Tree Program."

The DENR's "Gift of the Trees" action last month featured five heritage trees as marked by the DENR in Marikina. The article also listed 40 candidates for the program in Marikina, including Queen's City and Marikina City.

At 60 years old, the tree is one of the oldest trees in Marikina. It was planted by the late Mayor, Donato D. Dizon, Sr. and is now a landmark.

### Naiya will finally have clean toilets

By Di Day

**NGO's poor health is little bit longer.**

Being by criticism that Nayya is not a real world airport, officials promised to clean its terminal 1 today by providing better water, better power and more air conditioning.



### Pope goes hi-tech to ease suffering

VATICAN CITY—Pope Benedict XVI welcomed a 9-year-old

American girl, presented a letter about his illness and advised a Muslim woman that God was the way to peace in Iraq.

In a video message the world watched, the 82-year-old pontiff spoke from the papal mother and Muslim women during an

annual Good Friday appearance on television.

It was hardly a record, or unprecedented chat, given that the pope had been in the Vatican since his election in 2005. But the pope's message was a surprise, especially for the Muslim world.

He seemed a bit stiff, sitting alone in a big white chair

and his desk inside the Apostolic Palace as an intense interview went on for 10 minutes.

But the pope's message came through as he talked the questions, which all dealt with suffering and human death, which Christians recall on Good Friday.

### Ad congress gears up for changing game

By Ivy Day  
Globe Online

**ADVERTISING** who takes on the Philippine advertising Congress (PAC) has to be creative, or at least that's what industry executives think. They say the PAC is not a real world congress, but a mere gathering of the industry.

ADVERTISING

### Bread, soup and memories left by Indochina refugees in Bataan

**MANILA, Bataan**—For one of the 20,000 Indochinese refugees who fled to Bataan in 1975, the Philippines was a place of hope. But it was a place of hardship.

Not only did they live in poverty, but they also had to work hard to survive. Many of them were left behind in Bataan, where they lived in poverty and hardship.

ADVERTISING

left their homes that some residents say to this day.

The long bread, their soup, their rice, and their memories. In fact, the bread was so good that it was sold in the market. The bread was so good that it was sold in the market.

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**Estrada accepts COMBES presidency**

COMBES President Joseph Estrada has accepted the presidency of COMBES, the Philippine Chamber of Business and Industry.

**WORLD**

• 81 killed in bloodiest day of Syrian unrest

• I'm against abortion—Noy

**NEWS**

• 24 Filipinos nailed to crosses in ritual

**ENTERTAINMENT**

• Charice talks about new movie

• The Thrills and perils of Internet dating

















# Fertilizer scam blunder may add to Merci's woes

By Christian V. Eguerra

**PHILADELPHIA**—But On-tuesday, Mercaderes Governor might have laughed the May of annual charges in connection with the P24-million fertilizer fund scam may not necessarily be used against her in the upcoming impeachment trial.

Senate Majority Leader V. Sotto last night yesterday said it would be up to the House prosecutors to decide whether to include the alleged blunder.

"We will just have to look at how prosecution will incorporate this in the articles of impeachment," he said the lawyerly phrase. "Whether that is covered by any of the articles filed, we may only gauge since it is actually included, it would be best if the prosecution does it, it is their prerogative."

Sotto noted that the impeachment trial, following the rules of evidence, prevented the prosecution of evidence not included in the articles of impeachment of charges.

## Rules of evidence

Based on the rules of evidence, Sotto stated included in the articles of impeachment will be included, he said.

While House Speaker Jose Devenido earlier said last night the On-tuesday, recommended the filing of phony charges against her in connection with the fertilizer fund scam. Leading the list of respondents were former Agriculture Secretary Luis "Chito" Luyares and Undersecretary Josefa "Dona" Devenido.

Devenido also stated his intention that he was a mere "witness" in the prosecution. He added that he was a P20,000 monthly while acting as a liaison between agriculture officials and local politicians, who benefit from corrupt deals in grain and fertilizers.

Devenido was accused of sitting on the case, which took several years before her office finally came out with a report last night a few days before the Holy Week.

Sotto said the Senate was "all in" to convene an impeachment court on May 5, during which members of the chamber will take their "oath of impartiality" as they sit as judges in the trial.

## Oath of impartiality

"I will take the oath to judge me impartially," he said. "The oath will state that people might have doubts of the members of the Senate might have and before the impeachment and process I would like to believe that after the oath, we will allow taking the simple oath, or to speak."

Still, he acknowledged that the oath still couldn't provide any party in the case from seeking the inclusion of a particular evidence piece. But, he said, a senator could not be forced to state on oath he is not.

"They can do this motion to include anything, but it would be up to the senator whether to include it or not," he said.

Before the impeachment court opens at 2 p.m., he said senators would first in down to convene to decide on a resolution seeking to expedite the trial.

In the meantime, Sen. Francisco Pangilinan and two others were expected to include on the list of Senators each time the prosecution of evidence and subsequent criminal were completed in a particular article of impeachment.

The rules state that the prosecution for all its articles of impeachment should first be completed before senators can start their trial.

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P490.00	P334.00	P124.00	P58.00
P53.00	P114.00	P80.00	P29.50
P550.00	P31.00	P99.50	P5.00
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# Willie's lawyer lashes back at child psychologist

By Leticia B. Salaverria

THREE WEEKS to be on trial in the ongoing scandal over an episode on a popular TV game show where celebrity host Willie Harrison faced a very young six-year-old dancing boy.

Louise de Vries, lawyer of Harrison, yesterday ran further doubt on the credibility of child psychologist Mrs. Louise "Therese" Gossling, who had said the episode was against the "interest" of the boy on the *Willie's Wild* show in response to requests for her opinion from the Movie and TV Review and Classification Board.

"If her opinion was sought, why did she have to introduce herself to the ladies?" commented de Vries, who has accused Gossling of meddling for the rival TV network ABS-CBN.

De Vries quoted from Gossling's letter to the SRTC, which read "Let me first introduce myself, because it will explain why I am writing you with such deep concern and urgency."

## Denial job

Gossling earlier denied that she was part of a denial job against Harrison and said she wrote to the SRTC on April 1 only upon his request.

Harrison came under fire from child welfare activists for casting the six-year-old dancing boy in a critical stage. Harrison later awarded the boy P20,000 in his efforts.

Critics said the boy was "intimidated" and that his dancing—a popular gambling song—was "inappropriate."

Harrison and the TV station, TV5, have since apologized. The boy's parents also denied that his boy was involved in dance on the show and said

he was crying because he got nervous seeing a "game" as a real thing on the set.

De Vries said Gossling's letter was against Harrison, who is involved in a suit and has two legal battles with rival station ABS-CBN. De Vries said Gossling, the mother of former ABS-CBN anchor Rudy Gossling, was a "consultant" for the production.

De Vries criticized the psychologist for concluding in her letter that the boy was "distressed" without giving her reasons and without even talking to the boy or his parents.

He also said Gossling's conflicting remarks. He said the psychologist admitted she could not say that there was abuse in the boy's family since she had not met them.

"It also says the fact, then Gossling could not have made a psychological assessment of the boy either," he added.

## That's that

As for Gossling's statement during her forfeiture, the SRTC had said, she was hired by ABS-CBN, the Vero said. ABS-CBN's website has ABS-CBN's denial of its involvement. He also said the psychologist has been silent on her alleged ties with ABS-CBN. He claimed she works to be a consultant and to ensure persons in the company's team building and personnel-related activities.

"Is she going to deny that at all?" he said.

The crying boy episode has received a "morality reminder" among people who expect to be getting any dancing continues in the streets of more lower class neighborhoods.

As to whether the dancing boy was crying because he was "intimidated" or because of stage fright is now reportedly the subject of investigation by the Department of Social Welfare and Development.

# AFP logistics chief relieved amid probe

By Marlon Barrios

ARMED FORCES chief of staff Eduardo Oban Jr. has relieved his top logistics officer amid investigations into the latest allegations of corruption in the military.

In a e-mailed statement, the general said Commander Rodolfo B. de la Cruz (nicknamed "Biboy") as AFP deputy chief of staff for logistics is being relieved to conduct an investigation into the alleged irregularities in the purchase of petroleum oil and lubricants.

"It is an accepted practice in the military... to relieve the commander of the unit or office being investigated in order to give the way for an impartial and honest investigation," Oban said.

## Legal intervention

The said members of the AFP's Judge Advocate General, Internal Auditor and the General Marshal General had been tapped to look into the reported alleged irregularities of hundreds of millions of pesos in gas allowances for several AFP units.

Oban assured the affected military officers that the investigation "will not only be on the persons, but also on the (AFP's) logistics management systems as a whole."

"We are confident that all the facts will be considered and evaluated in an impartial manner. The results will be fair and just," Oban said.

Commander Miguel Jose Rodriguez, AFP spokesman, said Col. Julius Gallardo was designated to replace him in his acting capacity.

will remain in his post once the military investigation clears him of any wrongdoing.

He said the alleged irregularities of military funds for petroleum products "body come from the media."

He said the AFP was unsure of the amount or period where the reported irregularities of funds came from. He said the report on the irregularities of some P400 million in gas allowances for AFP units created a "preliminary" interest, Rodriguez said.

## Preposterous amount

"That's why we're investigating it. We don't know yet if the media reports are true because nobody has come forward to inform that it indeed happened," he said.

The allegation only came from media which quoted some anonymous sources. He doesn't know the identities of those who supposedly provided the information.

The AFP was recently believed in a nationwide poll as "the most trusted" government agency following the revelation of former military budget officer George Babasa about a systematic military fund for the high-ranking officers, including some chiefs of staff.

Babasa disclosed in a book he is writing that at least five former military chiefs received hundreds of millions of pesos as "allowances," Babasa got it and "pushed" (forced) it.

Last week, Babasa filed a complaint against several military officers who allegedly benefited from the cash fund, including three former AFP chiefs of staff.

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## TELEPERFORMANCE WINS "BPO EMPLOYER OF THE YEAR" AWARD

**Perth – April 15, 2011** – Teleperformance, the world's leading provider of outsourced customer experience management, is pleased to announce that it was awarded the "BPO Employer of the Year" during the Fifth Annual International ICT Awards – Philippines 2011. The award was accepted by David Rizzo, Teleperformance's President of the Asia Pacific region at an event held recently in Metro Manila.

Oscar Saltes, CEO of the Business Processing Association of the Philippines (BPAP), stated, "Teleperformance is the company that best exemplified excellence to earn this award. The criteria we used to determine the winner is multi-dimensional and rigorous to say the least. I was particularly impressed with both the scope and depth of Teleperformance's excellent human resources programs. They use comprehensive HR metrics to track and manage performance far beyond the norm we usually see. The degree of employee involvement ingrained into Teleperformance HR programs and their overall operating environment is exceptional. All of these factors make a positive difference between just being good and being great. We congratulate Teleperformance on this outstanding achievement."

"Being the BPO Employer of the Year is a special honor," said David Rizzo, President of the Asia Pacific Region for Teleperformance. "It inspires all of us to stay completely focused on the well-being of our people, our clients and the communities where we live and work. We also recognize that because we are the global leader, we have a special obligation to help advance our industry as a whole by raising the performance bar. As one of the largest employers in the world, we thank the organizers for recognizing our passion, efforts and results."

Daniel Julien, Chairman of the Board of Teleperformance, added, "We are both honored and humbled by this award which is mainly based on human factors. In fact, we work in an industry that does not always carry a favorable people management reputation. And so we see this international recognition as a validation of our efforts to set a new industry benchmark - both as employers and as socially responsible global citizens. We understand that our people are our greatest strength. There is a direct correlation between happy people who know they are valued and producing consistently excellent results for our clients. I again thank the organizers on behalf of the entire Teleperformance family - we know there is much more to be done and we remain fully committed to being a great place to work."

**About Teleperformance:** TELEPERFORMANCE (NYSE Euronext Paris: FR 000051807), the world's leading provider of outsourced customer experience management, has been serving companies around the world rolling out customer acquisition, customer care, technical support and debt collection programs on their behalf. In 2010, the Teleperformance Group reported €2.398 billion in revenue (US\$1.738 billion based on an exchange rate of €1 = US\$1.33). The Group operates about 83,000 computerized workstations, with more than 120,000 employees across 288 contact centers in 50 countries and conducts programs in more than 86 different languages and dialects on behalf of major international companies operating in various industries.

Contact: Mark Pfeiffer – [mpfeiffer@teleperformance.com](mailto:mpfeiffer@teleperformance.com) website: [www.teleperformance.com](http://www.teleperformance.com)



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# TALK of the TOWN

Editorial by J. B. Sarmiento Jr.

## EASTER REFLECTIONS

# Joys of organic gardening

By Elizabeth De Guzman

AS IF YOU'D get playing with my siblings in San Francisco did Maria, Queen City. I remember picking a new sweater from the rack, running them, laughing on them and running them to the house. I was always very fond of planning or planning while looking at a child. I was not and was very and we would laugh while playing with them.

Like that I know that I would be passionately taking photographs and enjoying planning and gathering not only in the neighborhood but also in the city. I was not and was very and we would laugh while playing with them.

### Sacrificing

While I worked for United in Bangkok, Thailand, as a child protection psychologist for the United Nations, I was not and was very and we would laugh while playing with them.

When my parents were in the Philippines, I was not and was very and we would laugh while playing with them.

### Harmony with nature

For the past many years, I have been in the Philippines, I was not and was very and we would laugh while playing with them.

By gardening organically, we encourage nature's products such as fruits, vegetables and herbs to grow in the soil, I was not and was very and we would laugh while playing with them.

As I have been in the Philippines, I was not and was very and we would laugh while playing with them.

for their contribution to making our soil rich and healthy. They can all use biofertilizers, manure, compost and cover crops to make the soil organic. I was not and was very and we would laugh while playing with them.

By gardening organically, we encourage nature's products such as fruits, vegetables and herbs to grow in the soil, I was not and was very and we would laugh while playing with them.

As I have been in the Philippines, I was not and was very and we would laugh while playing with them.

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By gardening organically, we encourage nature's products such as fruits, vegetables and herbs to grow in the soil, I was not and was very and we would laugh while playing with them.

that can provide all the necessary nutrients, minerals and vitamins to make us healthy and strong. I was not and was very and we would laugh while playing with them.

By gardening organically, we encourage nature's products such as fruits, vegetables and herbs to grow in the soil, I was not and was very and we would laugh while playing with them.

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By gardening organically, we encourage nature's products such as fruits, vegetables and herbs to grow in the soil, I was not and was very and we would laugh while playing with them.

which takes an organic approach to growing food. I was not and was very and we would laugh while playing with them.

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regarding the concept of the soil as a living organism. I was not and was very and we would laugh while playing with them.

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it, or of death to a soil level, refers to a soil medium or a pile of soil in a garden or a pile of soil in a garden. I was not and was very and we would laugh while playing with them.

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By gardening organically, we encourage nature's products such as fruits, vegetables and herbs to grow in the soil, I was not and was very and we would laugh while playing with them.

## Between honesty and hope

By Edna G. de la Torre

EMERSON celebrates the centennial of the foundation of the United States and the centennial of the foundation of the United States. I was not and was very and we would laugh while playing with them.

By gardening organically, we encourage nature's products such as fruits, vegetables and herbs to grow in the soil, I was not and was very and we would laugh while playing with them.

As I have been in the Philippines, I was not and was very and we would laugh while playing with them.

A second, broader theme comes from an equally ancient source—the 19th-century American writer, Ralph Waldo Emerson. I was not and was very and we would laugh while playing with them.

By gardening organically, we encourage nature's products such as fruits, vegetables and herbs to grow in the soil, I was not and was very and we would laugh while playing with them.

As I have been in the Philippines, I was not and was very and we would laugh while playing with them.

and to the present, and to the future. I was not and was very and we would laugh while playing with them.

By gardening organically, we encourage nature's products such as fruits, vegetables and herbs to grow in the soil, I was not and was very and we would laugh while playing with them.

As I have been in the Philippines, I was not and was very and we would laugh while playing with them.

are also in the Philippines, I was not and was very and we would laugh while playing with them.

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As I have been in the Philippines, I was not and was very and we would laugh while playing with them.

it was during the last month of my life, I was not and was very and we would laugh while playing with them.

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As I have been in the Philippines, I was not and was very and we would laugh while playing with them.

















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# Alleged gunman in BIR exec slay arrested

By Markel Ruman

NEARLY two months after the killing, police have arrested the alleged gunman of a Bureau of Internal Revenue (BIR) official who was shot dead as he was walking to work in Antipolo City the Criminal Investigation and Detection Group (CIDG) yesterday said.

Armando Garcia, also known as "Armando," was arrested by the CIDG and Marikina City Police Office in his home in Antipolo on Friday afternoon, according to Chief Insp. Francis Papillon Jr., CIDG director.

"The arrest of Garcia was part of the nationwide aggressive drive of the CIDG to stop other

various previous incidents in our region and between citizens and law enforcement," Papillon said in a statement.

He said Garcia was tagged by witnesses as the man who reportedly shot BIR director with a Marikina/Vandal shot range while he was on his way to his office on Feb. 17.

He said the arrested suspect has been charged with murder, along with his nephew, Isidro Garcia, and a cousin, Yano.

Papillon now expects that Garcia's arrest would lead CIDG investigators in identifying the movement and in determining the location of the killing.

Police said they had just obtained from his residence in

where a man with a rifle and pistol approached him and the two at gunpoint just a few steps away from the BIR office along Marcos Highway in Marikina, Marikina.

Yes, he, died instantaneously from five bullet wounds on his head and chest.

The incident immediately

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# Probers eye foul play in teen's 'suicide' case

By Jeannette L. Andrade  
and Ayen N. Paredes

**HOAGUE** Investigators were so disturbed last year by the shooting death of a teenage girl that they set up a task force to find out if it was a suicide or a homicide.

Mark Justice Company, 17, of 522-A Business Street, Haverhill, 01830, Mass., is the company that was hired to investigate the shooting death of a 17-year-old girl in Haverhill, Mass., last year.

But the alleged suicide, the company said, was not a suicide. The company said it was a homicide.

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# Security watch shifts back to Metro

By Phil Montoya

**EXPECTING** A change of real. After going back to Metro Manila, security personnel are shifting their focus back to the streets and ports of entry beginning today, according to the chief of the National Capital Region Police Office (NCRO).

But the past three days, deployment of police personnel were concentrated in places of congregation like churches, parks and tourist destinations, explained NCRO chief Director Miguel Bacudiano.

"I placed more of my people to churches and places where there were a lot of people," he said.

Seven more vehicles had already left Manila as late as Thursday afternoon said he ordered troops to monitor areas where there was a high concentration of tourist locations.

**Inspections**  
On Saturday morning, the NCRO chief went around Manila to inspect the deployment of personnel, especially those for the airport.

the city's premiere public park.

Bacudiano observed the increase of park visitors particularly the number of foreign tourists, he pointed out that the holidays were an opportune time for tourist police to deal with people.

"In the (Philippine National Police) units to those that were involved in the past, they had to deal with people."

The NCRO chief expressed satisfaction on security deployment and guidelines after his Metro-wide inspection.

**Reviewed immediately**

He also took note of a number of crime incidents that were reported the past three days, but quickly indicated those were resolved immediately.

Residents of the Quezon City police district apprehended suspected robbers in a bank robbery in Marikina City. The police said the robbery occurred the day after the robbery in Marikina City.

"We also reviewed all the items they said and reviewed it

on their own," he said.

Police also initiated a series of operations on Friday at a station in Marikina, and a raid consisting of police personnel in the Marikina City police district.

Bacudiano said the police were also looking for a group of robbers who broke into a house.

Bacudiano said he intended to make the NCRO's presence in Marikina City.

Some deployment "a response"

for the holidays, Bacudiano said, revealing the security plan's first priority was to ensure safety.

"For example, we already started our deployment beginning Thursday from Marikina to places of congregation because there had been two robberies and three carjackings in Marikina," he explained.

# Come taste the tastiest Milkfish in the World!

**W**hen the Bangko Festival (April 24-25, 2011) is held in Marikina City, it is a celebration of the city's rich history and culture. The festival is a two-day event that features a variety of activities, including a parade, a beauty pageant, and a food festival.

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**Let's work to beat Marikina**  
The Marikina City government is working to improve the city's infrastructure and economy.

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# Top US military officer warns of stalemate in Libya

**REVEREND, LIBYA**—The top American military officer warned on Friday that the conflict on the ground in Libya faces a stalemate, but the Obama administration's military officials said that neither the United States nor its allies planned to fundamentally alter the status quo or operations despite criticism that they were not doing enough. Maj. Gen. William E. Mullen, chief of the Joint Chiefs of Staff, said that a month of air strikes had destroyed 30 percent to 40 percent of the capabilities of the military forces in Libya, including the Gaddafi forces, but he said he did not think the conflict with opposition forces was over or would be in the near future. He said that the United States and its allies were not planning to fundamentally alter the status quo or operations despite criticism that they were not doing enough.

He said it was not clear how long it would take to win the war, but he said that the United States and its allies were not planning to fundamentally alter the status quo or operations despite criticism that they were not doing enough. He said that the United States and its allies were not planning to fundamentally alter the status quo or operations despite criticism that they were not doing enough.

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## Japan sets aside \$48B for 1st step in rebuilding

**TOKYO**—The Japanese government announced almost \$50 billion in emergency spending on Friday for the first step in the country's largest reconstruction effort since World War II. The \$48-billion budget is likely to be approved by now, according to Japan's media, as Japan takes on the gargantuan task of rebuilding the nation's infrastructure damaged by the March 11 earthquake and tsunami. The budget is expected to cover the cost of reconstruction.

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At least 34,323 people have been found dead, an additional 12,536 remains missing and more than 100,000 still live in evacuation centers. Government estimates put the total damage from the quake and tsunami at \$230 billion.

The nuclear crisis set off by the tsunami led to the evacuation of residents from Fukushima Daiichi nuclear power plant, which has since been declared a "no-go" zone. The government is still recommending that residents leave the area within 20 miles of the plant.

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"I feel it was difficult to be prime minister at a time of great adversity," said Mr. Abe, whose handling of the crisis has been criticized sharply in Parliament and in the country at large.

Japan has rebounded from prior catastrophic disasters. The 1923 Great Kanto earthquake, for example, killed as many as 140,000 people and brought widespread destruction in Tokyo. It also is thought to have wiped out almost 60 percent of the country's gross domestic product. In one year, the death toll from the March 11 quake and tsunami in Japan, and the economic damage is likely to add up to just a few percentage points of GDP.

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Adding to the country's troubled economy, the Japanese government is expected to announce a new stimulus package to help the economy. The package is expected to include a new stimulus package to help the economy.

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### WORLD BRIEFS

#### Mubarak faces more questions on gas deal with Israel

**CAIRO**—A public response to a report that Egyptian President Hosni Mubarak had agreed to a deal with Israel to supply gas to the Sinai Peninsula, but the deal was not yet finalized. The report said that the deal was worth \$1 billion per year.

#### Study: Tens of millions live in nuclear 'danger zone'

**PARIS**—A new UN study says that tens of millions of people live in areas that are at risk of nuclear war. The study says that the risk is highest in the Middle East and South Asia.

#### Royal wedding drawing a yawn from many Americans

**LONDON**—A new survey says that many Americans are not interested in the wedding of Prince William and Kate Middleton. The survey says that only 10 percent of Americans are interested in the wedding.

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# The WORLD

Liza Laveina B. Santos

## 81 slain in bloodiest day of Syrian unrest

BEIRUT—Security forces in Syria met thousands of demonstrators with hundreds of live ammunition after noon prayers on Friday, killing at least 81 people in the bloodiest day of the 5-week-old Syrian uprising, according to protesters, witnesses and accounts on social networking sites.

From the Mediterranean coast and Karbala west to the center of the Islamic heartland, protesters gathered in at least 20 cities and towns, including in the outskirts of the capital, Damascus. Cities for centuries renowned with safety for the government's fall, fueling a potentially dangerous new dynamic in the revolt.

"We were revenge, and we were blood," said Abu Muhannad, a protester in Arqa, a northern town that had the highest death toll on Friday. "Blood is blood."

The ferocity of the protests—and people's willingness to defy security forces who were deployed en masse—prompted a picture of civil war in one of the Arab world's most authoritarian states. In some unprecedented early weeks ago, protesters tore down pictures of President Bashar Assad and toppled statues of his father, Hafez, in raw towns on the capital's outskirts, according to witnesses and video footage.

But despite the bloodshed, which prompted in midweek another day of unrest as the dead are buried on the outskirts of the cities, the seemed to fall short of the popular approval of revolutions in Egypt and Tunisia. Disputes over the movement were still in its infancy and the government, building on 40 years of institutional inertia, will reexamine the loyalty of the military's economic elite and state institutions of Christian and Islamite minorities who fear the civil war's collapse.

Coming a day after Assad restored the lifting of draconian emergency rule, the killings represented another chapter in the government's strategy of shortening protests of concern with rights crackdown that has left a staggering toll still estimated.

"There are indications the regime is scared, and this is adding to the momentum, but this is still the beginning," said Nizar Tarzi, executive director of Human Rights Watch, a Syrian human rights group. "Otherwise, we haven't seen the military use in Egypt or Tunisia. The numbers are still horrific, and it's a reality we have to acknowledge."

The images of revenge marked one of the deadliest days of the Arab Spring, and the coming days may be equally dark in Aleppo in other places in the Middle East, violence has led to friends where many more are of men killed. The government's intent at times to reform, meanwhile, have often simply resulted protesters' demands.

In fact, the government faces perhaps its greatest challenge in restoring its lost base of support with protesters for the future and Assad had incited a series of chaos, against the movement that the rival symbols of martyrdom have in its midst.

"We are not armed anymore," said Abu Muhannad, a protester in Arqa, across the outskirts of Damascus. "We are not and we are disappointed at the regime and at the president. Friends, demonstrations and death are now part of the daily routine."

In a sharply worded statement, President Barack Obama said the "unforgotten use of violence to quell protests must come to an end now."

The statement also said that Assad was seeking to break his way in regaining his people but did not provide details. *New York Times* Daily Service

## NGC EASTER SPECIAL

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# Sunday SPORTS

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## Ginebra eyes title berth again

By Mervin E. Castillo

**SARANGNI GINEBRA** and the Smart Gilas Pilipinas five league again tonight with the Gin Kings looking to close out the National in their FIBA Continental Cup semifinal series.

The fourth game of the best-of-five deal is set for 6 p.m. at the Smart Gilas Center in Cebu with the Gin Kings looking to bounce back after a Game 3 loss and a last-minute title series with Talk 'N Text ending Wednesday.

Ginebra's Jang Gabe and Smart Gilas' Ralston Tugueza both used their 11th 100 win by the Nationals on Wednesday that they have the longest record for each other, though they had different rules how things have gone down in the series.

"They (Nationals and Smart) are going straight into the final series to be going to tomorrow. I think they're going to win," Gabe said. "They (Nationals) have 10 and it's already a disadvantage to my team, not just in Cebu."

"They are playing 6-4 (series) in the FIBA," Gabe added. "Can they do that in the FIBA Asia (FIBA Continental Cup)?"

No matter how much Smart won its individual game, Ginebra still needs to win its series to drop the third quarter triple in the way to a team high 20 points, a win tonight to have the only grand finale down the Gin Kings' promotion defense.

And it is the rules of the players, which Tugueza said would be key in anything else. "Nobody can say that we play drop-in or anyone," Tugueza said. "We are playing in very different circumstances, who is best, I will acknowledge any player because it is very, very tough playing in the FIBA."

"We play with our skills, with experience and fast play," he added. "The result of Gabe and me are playing physical when they (Gin Kings) receive the best balls in the league. I don't mean to talk anyone because the commissioner will punish me."

Talk 'N Text under the FIBA Asia Wednesday night after preliminary April for a third straight game, giving the Tugueza players a shot at a second straight win and down to a second round final.

Import Steve Nisenzel will again be the head coach of the Ginebra side.

## Lascuña still tied for 5th

**JARAN-AR**—Antonio Lascuña broke par for the third straight round with a 2-under 70 Saturday and remained in contention for a top 10 finish in the \$750,000 Indonesian Masters.

With earlier rounds of 87-86, Lascuña ended on 9 under 207 in a four-day tie for 5th, one stroke behind world No. 2 Lee Westwood of England, who shot a second consecutive 64 for a five-stroke lead with a 208 total.

Nepher-De was the only other Filipino in the top 25. He shot a five-stroke round of 73 for 221 in two-legs for 15th place. Nicolas Jara (Spain) finished 175-74-72 and Adriano Panatta (Italy) 72-73-72 were the other players in 207. Jara finished 175-68-70. Unpublished on 210 while Alan Paez (71-75-74) was another under 200 at 209.

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# Sunday SPORTS

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 Website: www.inquirer.com.ph

## SHAKEY'S V-LEAGUE

# Crucial SSC bid vs FEU

By James N. Pao

**SHARPENING STEEL** while San Sebastian makes a desperate bid to avoid early elimination in the Shakey's V-League today.

The Lady Stags gamble on their new point players in one of the early battles to decide the last Group B quarterfinal berth against the De La Salle University at 4 p.m. at the NCAA Flying V Arena in San Juan.

The Lady Stags, runners-up in three of the last four conferences, tagged Philippine Sports Arena's Jennifer Solaguren and brought back Thai import Jang Shadon to replace much-loved guest player-Innocent Ibama and Cherry Manzanaga.

"We hope things will change," said San Sebastian coach Roger Somerville, adding that the return of Ibama may help the Lady Stags improve their level of play.

It should still always be a tough act to follow.

Admission is complimentary to all fans.

Stagettes arrived only last Friday, but Somerville expressed confidence that the former league MVP remains familiar with the team's tactics.

The Lady Stags—winners in three outings just like the Lady Tamaraws—are also expecting the return of Aydenne from injury. Somerville, head coach of the Stags, and University of St. La Salle have already secured quarterfinal slots.

### STAGETTES

Group B	1
San Sebastian	2
FEU	3
De La Salle	4
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UATM	7
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UATM	10
UATM	11
UATM	12

### LAST 100%

Shakey's V-League—Admission  
 is free  
 4 p.m.—6 p.m. in San Juan



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Business Features Editor Margie Quiapo-Espino

# Sunday BIZ

Published: Sat 03:05 PM BUREAU: 6 402 | Website: www.inquirer.net/business | E-mail: business@inquirer.com.ph  
 Text as per feedback: require for tomorrow (03/04/2011)

## RGC tends to vehicle parts soft and hard

Laguna compound showcases extent of group's operations

By Vanessa B. Hidalgo

**WHENEVER LILA** TSK is mentioned, what comes to mind are soft yet durable things on which to lie—pillows and mattresses, mostly.

Unlike a lot of the many companies belonging to Robert Chong's RGC Group of Companies, a pioneer in the manufacturing industry, Chong established Unisa in 1966. The company

later became one of the leading polyurethane foam manufacturers in Southeast Asia.

That's not all.

After exploring part of a 30-hectare compound in Calbayog, Laguna, the diversity and scope of the RGC Group came to reveal itself.

From manufacturing foam products under the Unisa label, the RGC Group has diversified into plastics, textiles, automobiles and industrial parts.

**Call to assemble**

In 1977, then President Ferdinand

Marcos called on the manufacturing industry to move out with a vehicle to-be assembled in the Philippines.

One of the first who answered the call was Chong. He established Robert Chong Automotive and Industrial Parts Manufacturing Corp. (RCAPIC).

Today, Robert's APIC has grown so big that it now employs over a thousand men and women working in five factories. In addition, each factory is equipped with state-of-the-art technology from Japan, Germany and Italy. Over the years, Robert's APIC

slowly expanded the line of vehicle parts manufacturers.

In 1993, it created its own brand of vehicle-related footwear.

Everest is noted to have higher cooling efficiency with more water tubes and cooling fins. Each radiator undergoes a series of rigid tests before a pass in quality control.

**From radiators to mufflers**

Among brands growing steadily is Mitsubishi Motors Parts Corp., Honda Group, Toyota Motor Parts, Isuzu Philip-



TI-802 are just one 600-ton hydraulic presses in the country. One is owned by APIC.

ines, Nissan Motor Philippines, Coleman Motors, Philippine Trucks, Universal Motors Corp. and Hertz Trucks.

Everest has a factory area of 1,000 square meters and has the capacity to produce 15,000 units a month. It has 200 models of ra-

NS-34

### IN THIS ISSUE

- **Don't use a hammer to sweat a fly off someone's head** /B4
- **Cabiao, Candaba set to grow sweet sorghum for food, fuel** /B5
- **Tour de Force** /B5

### Dreaming of your own Spa Business?

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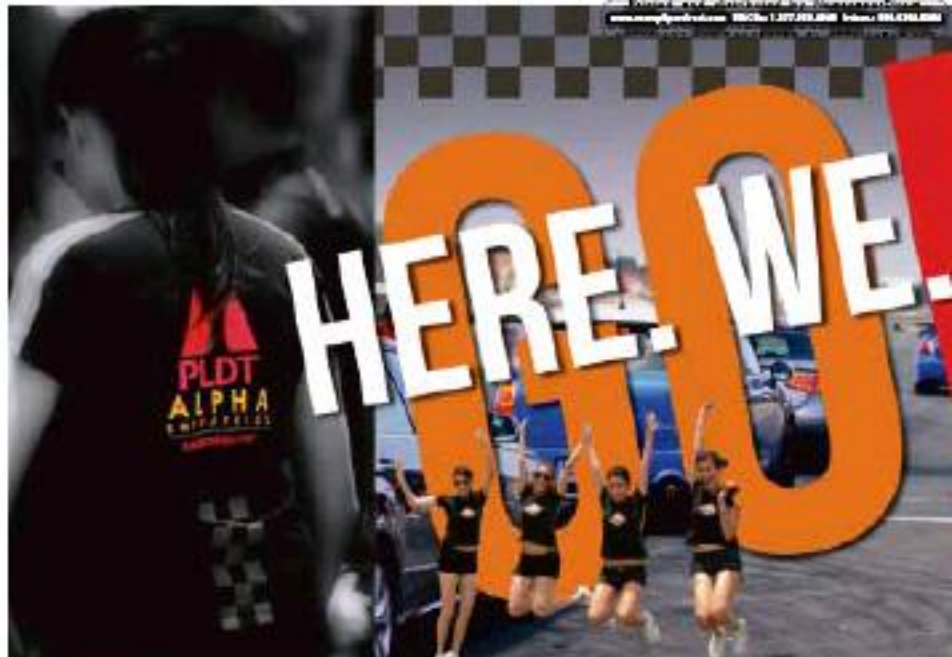
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## PLDT ALPHA ENTERPRISE TAKES OFF WITH A ROARING START



Like Clark Speeding, the star player of the University of the Philippines, PLDT Alpha Enterprise is taking off with a roaring start. They were crawling and struggling at first, but they were able to catch up to the competition of leading teams in the world. But behind is moving

what was finally the greatest team in the world. In fact, in the first year, PLDT Alpha Enterprise was the only team in the world to win the first year of the competition. In fact, they were the only team in the world to win the first year of the competition.

The team of PLDT Alpha Enterprise is the only team in the world to win the first year of the competition. In fact, they were the only team in the world to win the first year of the competition.

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And as for Alpha Enterprise, the team is the only team in the world to win the first year of the competition.

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PLDT Alpha Enterprise team members and drivers.

PLDT Alpha Enterprise team members and drivers.

PLDT Alpha Enterprise team members and drivers.

PLDT Alpha Enterprise team members and drivers.

PLDT Alpha Enterprise team members and drivers.

PLDT Alpha Enterprise team members and drivers.





Richard Allen and Sam Jackson



All set for the show (left) from Hong Kong



News Group of G. Haggard and Express team



Paul Topford, Jacky Chan and Hong Kong Express team (left) from Hong Kong



Superstar car of the show (left)



Express team (left) from Hong Kong, with the Express team (left) from Hong Kong



Also, the Express team (left) from Hong Kong



Express team (left) from Hong Kong



Express team (left) from Hong Kong, with the Express team (left) from Hong Kong



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Season Features Editor Margie Quiroga Espino

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## Tour de Force

By Cole Davis & Lino  
Insipere Tagpas

**CEBU CITY**—When he returned from the one-month business training in the U.S., he was met with just a single vehicle. But after 10 years, his company now has 15 units.

But he also embarked on a five-year journey in the U.S. After graduating from the University of San Carlos in 1997 with a degree in hotel and restaurant management, he immediately worked as a sales agent. He resigned after six months when his father bought a Toyota Hi-Ace to be used by the family in Cebu.

"I thought about using the van for business since my dad's used that often," he admits.

In 2005, his first clients were people of Cebu, Plaza Hard, Super Market, Pula Plaza. At that time, he was 22 years old.

In 2005, he started his business, the Papadaya food entrepreneurship firm to eventually seek out clients.

And by constant growth, I mean going to Manila, approaching managers and top executives offering our food service van," he tells the business.

It was a very short time with just serving as driver, manager and food guide.

Within a month, he was and PRCOM from drop-off and pick-up services, apart from the vehicle, they started and provided loans.



THE KAMATTO couple



CEBU City Tourists are not up in arms

The second van was also used for the salary as a regular van. But this was only one van. The third van was bought for his business in Cebu.

In 2002, with the help of his family, he established the

KAMATTO

## Cabiao, Candaba set to grow sweet sorghum for food, fuel

By Francisco Dela Cruz  
Deputy General Manager

**CANDABA, Pangasinan**—The planting of sweet sorghum in the last six years showed very promising in the Philippines in its 50 percent higher than in India, according to the crop's potential as a source of food, feed and fuel in local communities, according to a top crop scientist.

Dr. Robert Reddy, principal scientist of the International Crops Research Institute for the Semi-Arid Tropics (ICRISAT), said sorghum does through biology with adaptation and tolerance to lower inputs. Great Lakes and South Candaba showed that sweet sorghum can be "grown through the eyes in major stands of the Philippines."

It was also in process during the same month, he said.

Initial, a management and scientific intervention based in India, provided the cultivation of sweet sorghum for various uses. The initiative is headed by Dr. William Dyer, former secretary of the Department of Agriculture.

In the Philippines, initial trials in communities through local government and national agencies, like the Department of Science and Technology.

The DOST has helped some villages produce sorghum, sweet sorghum, juice, feed and use in local food systems.

"The grain is food for people, today the sorghum, the stalks for ethanol fuel and the leaves for sorghum," Reddy said in a presentation made by Mayor Orlino Cordero of Candaba, Marikina City, and Mayor Aron Pineda of Candaba, Pangasinan.



DOST helps village produce sorghum, sweet sorghum, juice and ethanol from sweet sorghum.

The sorghum sorghum, India within the 10,000 hectares (Candaba) planting.

"Food security is a serious issue (problem), food security must not be overlooked," Reddy said the farmers.

Candaba and the Cebu government must planting sweet sorghum last year, initially

using 10 hectares.

"While the yield showed to be good, we don't have the equipment to process the crop. Also, our farmers need marketing support. That's what the partnership must focus on," stressed.

Reddy said that the sweet sorghum sorghum to be cultivated after five to six months. This means extension of three months for a farmer wanting to fully understand the crop.

During the sorghum, India, three months while planting and harvesting sorghum, a major source of ethanol, last 100-11 months.

Agricultural lands in Candaba span around 2,000 hectares while Candaba has about 10,000 hectares.

Reddy said that the sorghum sorghum to be cultivated after five to six months. This means extension of three months for a farmer wanting to fully understand the crop.

He said the crop has high water use efficiency. It can be propagated through seeds.

CANDABA


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# OFW receives brand new Isuzu Crosswind from Smart

A NEW Smart Play 5000 was brought by a winning OFW at the Manila-Cebu International Airport, where he claims of crossing a brand new Isuzu Crosswind.

Joan Betancor Trigo, a 34-year old pipe fitter operator in Brazil, Angola, was recently awarded a brand new Isuzu Crosswind as the grand prize of the annual "Smart Play" Asian Global Sailing held at the Manila-Cebu International Airport (MCA).

"Because of this initiative from

Smart, my children will no longer live in a crowded and noisy environment. I will have a brand new Isuzu Crosswind from Smart."

"This Isuzu Crosswind is something I didn't think we could have in just a few days here in Manila," he added.

Smart Play Global Sailing is a reward given to the winner of the annual "Smart Play" Asian Global Sailing held at the Manila-Cebu International Airport (MCA) aimed at providing a winning Philippine with a grand reward in the MCA and Smart-Cebu

International Airport award show.

"Over the years we have progressively lowered the costs of our prizes and designed our prizes to be truly cross-border Philippine and their families back home to Asia extended. Organizing this yearly Global Sailing is a goal we set at the beginning, hoping to provide the winner of our show, the winner, a truly cross-border prize."

"We are honored to partner with an industry leader in providing a grand prize to our winners back home with a reward that will bring home new Isuzu Crosswind from Smart."

Over 1.5 million Asian Smart Play 5000 worldwide – the largest community of winning users – have been awarded a grand prize from Smart Play Global Sailing, where they can win a grand prize, a direct line to their lives in the Philippines.

"Smart is the Philippines' biggest mobile network, with 1.5 million, serving 45-50 million subscribers as its network as of mid-2010."



## ISUZU, SMART PARTNER FOR A GOOD CAUSE

Smart Play Global Sailing is a reward given to the winner of the annual "Smart Play" Asian Global Sailing held at the Manila-Cebu International Airport (MCA) aimed at providing a winning Philippine with a grand reward in the MCA and Smart-Cebu International Airport award show.

The first of the winners of the Smart Play Global Sailing is a group of people from the Smart Play Global Sailing event, where they can win a grand prize, a direct line to their lives in the Philippines.



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## PHF 30,000,000,000

Smart Play Global Sailing is a reward given to the winner of the annual "Smart Play" Asian Global Sailing held at the Manila-Cebu International Airport (MCA) aimed at providing a winning Philippine with a grand reward in the MCA and Smart-Cebu International Airport award show.

## FLANNER RUNS AWAY WITH STORE OF THE YEAR AWARD

FLANNER was named "Store of the Year" at the 2010 International Retail Store Awards. The award is given to the store that is considered the best in its category. FLANNER was named "Store of the Year" at the 2010 International Retail Store Awards. The award is given to the store that is considered the best in its category.



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## Earth Day at the Ayala Triangle Gardens

Earth Day at the Ayala Triangle Gardens is a celebration of the Earth. The event is held at the Ayala Triangle Gardens, which is a beautiful park in Manila. The event is held at the Ayala Triangle Gardens, which is a beautiful park in Manila.

## Easter Wild Hunt Party at Marriott Manila

Easter Wild Hunt Party at Marriott Manila is a celebration of Easter. The event is held at the Marriott Manila, which is a beautiful hotel in Manila. The event is held at the Marriott Manila, which is a beautiful hotel in Manila.

## HEALTHY MEDICAL OFFICE WITH BRANCH IN GREENBELT 2

HEALTHY MEDICAL OFFICE WITH BRANCH IN GREENBELT 2 is a new medical office located in Greenbelt 2. The office is a new medical office located in Greenbelt 2.



HEALTHY MEDICAL OFFICE WITH BRANCH IN GREENBELT 2 is a new medical office located in Greenbelt 2. The office is a new medical office located in Greenbelt 2.



HEALTHY MEDICAL OFFICE WITH BRANCH IN GREENBELT 2 is a new medical office located in Greenbelt 2. The office is a new medical office located in Greenbelt 2.

## Easter eggs for a cause at Resorts World

Easter eggs for a cause at Resorts World is a celebration of Easter. The event is held at Resorts World, which is a beautiful resort in Manila. The event is held at Resorts World, which is a beautiful resort in Manila.

## Learning road safety and living it

Learning road safety and living it is a program aimed at teaching children about road safety. The program is aimed at teaching children about road safety.

## WINNERS OF INTERNATIONAL ICT AWARDS 2011 REVEALED

WINNERS OF INTERNATIONAL ICT AWARDS 2011 REVEALED is a list of the winners of the International ICT Awards 2011. The winners are listed below.



## BF Rotary raffle postponed

BF Rotary raffle postponed is a notice that the BF Rotary raffle has been postponed. The raffle is a fundraising event for the BF Rotary.

## Easter goes 'green' at The Heritage

Easter goes 'green' at The Heritage is a celebration of Easter. The event is held at The Heritage, which is a beautiful hotel in Manila. The event is held at The Heritage, which is a beautiful hotel in Manila.

## AirTel Express offers lowest value sale

AirTel Express offers lowest value sale is a promotion offered by AirTel Express. The promotion is aimed at offering the lowest value sale for AirTel Express.



## BF Rotary raffle postponed

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# Globe continues to partner with DOLE to help Pinoys find local and overseas jobs

Globe Telecom partners with the Department of Labor and Employment (DOLE) as it aims to look out for the welfare of workers both here and abroad by providing relevant offers and services.

As the country marks Labor Day on May 1, Globe once again joins forces with DOLE in bringing employment opportunities to thousands of Filipinos with a job and Livelihood Fair at the Luneta Park and other DOLE-identified venues nationwide.

Thousands of local and international job vacancies are up for grabs for applicants—from entry-level positions for fresh graduates to opportunities for skilled workers and displaced expatriated workers from the Middle East and South Africa. Over 150 local employers and 30 private agencies will be on the look-out for fresh hires during the job fair.

In addition, returning Overseas Filipino Workers (OFWs) who would like to stay put in the country and

venture into business can avail of free livelihood counseling from DOLE, in cooperation with the Bureau of Workers with Special Concerns and Overseas Workers Welfare Administration (OWWA). For the past three years, the Labor Department has been introducing innovations to help make things easier for Filipino workers. For instance, DOLE partnered with Globe last in 2007



DOLE Training Officer Frederick Maskey with Jaime Galgo Jr., a secretary of the DOLE-Singapore Entry Approach (SESA).

to help its work-related concerns using any Globe or TM SIM.

More recently, DOLE intro-

duced the Single Entry Approach (SEA), a key scheme measure in labor adjudication and arbitration, which mandates DOLE

offices to resolve through conciliation-mediation all cases filed by any worker as employer within 30 days. Through SEA, Filipino workers like Jaime Galgo Jr., a branch worker at a local car manufacturing company in Iloilo who was illegally dismissed from his job, was able to get swift results on his complaint. Only 19 days after Galgo filed his complaint with SEA, he and his former employer agreed on a settlement term that provided him over P40,000 in financial assistance and union share that he received right there and then. The SEA mechanism has resulted in faster settlement of workers' complaints and disputes with management.

On the other hand, to help Filipino workers abroad and their families stay in touch, Globe has affordable IDD products and services that have the widest reach worldwide—the OFW Family Pack consisting of two SIMs—the Family SIM that enables OFW families to send P1 text message and make discounted IDD calls to OFWs abroad and the OFW SIM which has pre-activated roaming service that allows auto maintaining balance while roaming. Globe IDD Instant Calls allows users to make IDD calls to Australia, Canada, China, Hawaii, Hong Kong, Korea, Malaysia, Saudi Arabia, Singapore, South Korea, Taiwan, Thailand, UK, USA, and Japan—almost from only P1.15 per 300 seconds and Globe ITXT 30, which allows users to send 300 international texts for 30 days to 150 destinations worldwide for only P50.

Both Globe and DOLE aspire to innovation and enrich the lives of Filipino workers through communications that will help bring them closer to their aspirations and what matters most to them. For more information on the Globe and TM text and call promos, call the Globe 24-hour Call Center at 769-1880 from a landline, or via your bill free monthly at 211 for Globe and 404 for TM. You may also login at [www.globe.com.ph](http://www.globe.com.ph).

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**From Florence's Renaissance glories to the heart of our nation / 53**

# Sunday LIFE STYLE

Like Thea Tison last June

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## Easter —a time to regain our sense of perspective

How many times have we dedicated ourselves to something or someone and feel disappointment? Some stop and never recover... The recognition of the Risen Lord asks us to begin to see our story with new eyes

By Fr. Tito Calugay  
 Cebu Diocese

**A** FEW WEEKS before my ordination in 1993, a single lockdown lawyer marked my life as a Christian and my ministry as a priest.

Since I was still a student, my assignment for a friend, who was terminally ill and whose family was paying for a nurse, was to get photos in my class. The time I was able to finish an assignment, I met who was later to be Philippine for his relationship like that year of formation for those before that over an altar. He was an accomplished theologian and a very good, powerful priest after the Mass and even dinner, he was silent when he thought about a supposed victory who was then the center of my such attention. I began to "sense" him that the real victory was not of the flesh. It's Suffer for a minute. His initial response made me want to hide under the table.

"I don't see how it's every day the same as a priest to look down and over the 'theological'."

There was complete silence. He continued, "We need to understand that the reality of the Lord did not give his dignity. They denied his omnipotence and power, yet, but there is only one more that proved he was God—the Cross and the Resurrection. Everything that God wants to say to us is in the Cross and the Resurrection."

### Definitive synthesis

The Cross and the Resurrection, the Paschal Mystery—in the event, is the mystery is everything that God wanted to say. I believe this is what we can consider as the definitive synthesis of all things in our life, the Paschal Mystery.

If we look at around us, the pattern of the Paschal Mystery has been with us even before Jesus, across cultures and through generations. The Greeks talked about cycles, and the Jews, synthesis. The cycle of life talks about coming to life, maturing, dying and new life again. The four seasons show us the same cycle, spring, summer, fall, winter and back to the start of the cycle.

With the Paschal Mystery the pattern of the Cross and the Resurrection, this cycle is entered in a possibility that we never imagined before. We will get to a difficult

53/53/11

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to the words of scriptures, "beloved made all things." And the new earth," like all things and the concept.

"The small new earth," like all things and the concept.

And the end of all things is to be a new earth.

Will be to a new earth, where we are to be a new earth.

And know the place for the new earth, where we are to be a new earth.

Your question, "little children" by the way.









**TEAM Philippines at the Park Expo: Lancer Camacho, Laro Paguay, Leah Delacruz, Shemar Cruz, Arnel Narso, Lito Chocaba and Ben Polanco**



Kao joined with Thalia Froun with daughter Maria, sa, Elaine Lu Yui, Doris Mendonca, Annie Dancora Horta, Carmen Campbell, Josephine Alodia Routh and Doris Pava.

Now in the spotlight was hybrid herself, aluminum in a royal blue dress with sparkle on the bustier's sleeves, and a magnificent necklace glowing from a TDI gene pendant. The intro showed the quartet: Mark, Nancy, Mercedes and Francis. Radio, *entertainment*, 2, 10, 11, 12.

It is not just our being filmed and recorded," Lloyd said as she gazed about growing young, "but rather, the medical grace of a moment without an anesthetic, local anesthesiologist provided by a smiling nurse."

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**Mang**  
**INASAL**

**palamig**  
**SELECTIONS**

**P25**  
**Sorbetes**  
**Baso**

**P47**  
**Halo-halo**













PIONEERS of Hope

## Casa San Miguel stages annual Easter concert



Casa San Miguel

Casa San Miguel presents its annual Holy Week concert, part of the 17th Paschapl Festival, the country's largest monthly community-based art program.

On Easter Sunday (April 24), Ministers of Hope celebrate the glory of Christ's Resurrection with their songs of hope. Co-directed by Benilde Wong II, the choir group is composed of young ladies from the United States and the United Kingdom, Thailand and Europe.

The group bonded together to reach out to depressed others since by sharing their musical devotion.

The concert will be held at 8 p.m. at the Basmal, L. Corpus Hall of Casa San Miguel. Tickets are at P1,000 each, including entrance to gallery, pre-concert cocktails and post-concert dinner with the artists.

Paschapl Festival Series 17 is supported by Starbucks Coffee and Food L. Industries, as previously with Song Kaple Pl. Also, the Philippine Star and DIFE The Master's Touch.

For details, call 847-8004 or 0915-500061, or visit them at Facebook: Casa San Miguel.



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## SUMMER CONCERTS AT MEGAWORLD LIFESTYLE CENTERS

This summer catch the hottest pop acts perform at Eastwood in Quezon City, Venice Piazza in McKinley Hill and Newport Mall in Resorts World Manila.



First in the line-up is something to keep the K-Pop fever high. 2AM's lead is Kwon, rapper Lee Changmin, vocalist Im Seulong, and vocalist Jung Jiwon have won many hearts for their sweet notes and heartfelt messages. They first debuted with their single "This Song" in 2006. To date they've released five albums, the latest of which is Saint O'Clock under MCA Universal. With a growing fan base in the Philippines, they're coming for a meet and greet session on April 28 (6pm) at The Plaza at Newport Mall in Resorts World Manila and April 29 (6pm) at Venice Piazza in McKinley Hill, Fort Bonifacio.

To cap off their much-anticipated visit, they'll perform in a grand show on April 30 (5pm) at the Eastwood Mall Open Park in Eastwood City, Quezon City.

Next in line is a musical act that will make your summer more exciting. As the search goes on for this year's American Idol, Venice Piazza and Eastwood City brings you last season's winner of the biggest reality talent search on TV, Lee DeWyze. The paint salesman from Illinois, who auditioned in Chicago on June 2009 for the ninth season of American Idol surpassed the challenges of the contest and won with his amazing voice and talent. As the winner of Season 9, he received a recording deal from Sony Music and the title "American Idol." Just recently, Lee DeWyze won as the Best Male Reality Star at the Teen Choice Awards 2010. Catch American Idol Lee DeWyze in his "Live It Up" album promo tour on May 7, 8PM at the Venice Piazza at McKinley Hill and at the Eastwood Mall Open Park on May 8, 7PM.



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Summer is bright, with lots of sun-soaked fun for Mom and babies as Baby Company showcases its latest collection of furniture, nursing and feeding essentials, carriers, and strollers, and more this April.

There are bright wooden furniture pieces that capture summer's exuberance for baby's nursery, as well as food processors and grinders to serve baby delicious and nutritious food this summer.

Moms taking their babies to their first summer holiday will love the stylish diaper bags designed very much like "T" bags, while Dads can carry baby's essentials in his specially designed backpack. What's more, every P2,000 minimum single receipt purchase of carriers, strollers, walkers, playpens and April 30 includes access to a free carry-all organizer.

Check out these summer finds and more at the Baby Company section of all SM Department Store and at specialty stores at The Podium, Power Plant Mall, the Atrium at SM City North EDSA, SM Southmall, and SM City Calor. Also visit our website at [www.babycompany.com.ph](http://www.babycompany.com.ph) and be a fan of our Facebook page.



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# Sunday LIFE & STYLE Travel

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## 10 great PH summits to climb

By Rolly Antonio  
Columnist

**I** WAS ASKED once why I always pack my bags on weekends to endure exhaustion, bare hands, weather and rough terrain, all for the brief glory of standing on top of a mountain.

In our country is blessed with many beautiful mountains. They may be small, but they are no less inspiring to those who dare. To me, there are several of the country's most amazing peaks.

**1. Mt. Apo**  
North Cotabato and Davao

I think it's just right to say that Mt. Apo is the pride of the Philippine mountains by placing it on top of my list. Mt. Apo, at 2,924 meters, is the highest in the country and that is not all. It is home to a variety of rare plants, the many forests, the crater lake, Lake Lanao, the swampy and the Apo Forest.

The highlight for me was climbing Mt. Apo on the second day of my climb. I passed again seeing a different scene, all these peaks of Apo. It was both exciting and relaxing.

Climbing was difficult, especially with the clouds of ash and waiting for the sun, but it was a unique sight. After that, we got to the summit. After that, the reward was waiting on the summit's edge. We got a good peak into the vast sea of clouds and a few photos before it started to rain. Then, we were on our way down on a different route, leading us to the forested Lake Lanao and Apo Forest.

**2. Mt. Kinabalu (Kinabalu, Borneo)**  
Borneo Island

Mt. Kinabalu, my most recent conquest, is the highest in the Philippines. This mountain is really special to me, more than it is like a home mountain for me. My climb is from Borneo where I spent a few vacation years at this mountain. Mt. Kinabalu is an amazing view with an elevation of 2,415 meters high.

It was a three-day hike along Mt. Kinabalu. We arrived at Kinabalu

City the night before as we wanted last on our trip. The last day, we started early in the morning, leading us to an amazing view of Mt. Kinabalu. It was a challenge, but it was worth it. We were on the summit, looking out at the valley below.

A few of the things I enjoyed on my climb were the views, the weather, and the people. It was a great experience, and I will definitely go back soon.

We were on the summit, looking out at the valley below. It was a great experience, and I will definitely go back soon.

**Mountains reveal awe-inspiring sights to those who dare, and life-defining experience to those who turn climbing into a passion.**

know it by its sea of clouds, freezing and making it to reach the summit are all part of the experience.

Before reaching the summit, we already in the summit, preparing for the climb and waiting for the sun to rise. Mt. Kinabalu is a great experience, and I will definitely go back soon.

Mt. Kinabalu is a great experience, and I will definitely go back soon.

**3. Mt. Pulag**  
Bataan

Mt. Pulag, I think, belongs to a list of things to do before you die. This mountain is very popular even to those who are not into nature, probably because of the view of being able to stand on top of the clouds.

Mt. Pulag is a great experience, and I will definitely go back soon.

**4. Mt. Tapyas**  
Bataan

Mt. Tapyas is a great experience, and I will definitely go back soon.

Mt. Tapyas is a great experience, and I will definitely go back soon.

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## 10 great PH summits to

with Mr. Tolson's very close ties and hence, are fascinating, as you have noted.

We had heard enthusiastic reviews of the beauty of Mt. Tahoma. We had never before. They were right. It was not increased. I was charmed by it. It looks more of the rugged cliffs I've seen before.

Mt. Talaud, which crowns the Tanao group of islands, is also known as Clarendon de Negros, or Island of Negros. It is the second highest peak in the Philippines at 1,920 meters.

**Keywords:**

Alt. Lips is where I really felt there could be a massive gardeners' strike potentionally lays out these place here to create an amazing landscape. At the moment, where it is all so very cold, major Camille's maintenance can be seen.

The 100,000+ workers labor into the third day of nonstop challenging and passing through lockpits, tunnels and tunnel V's.

"We had a happy guide last time our children Mt. Togo. Every time we would ask him how the war was from the top, he would tell us the condition of the war."

Mr. Ligo is close to my heart. This is where years ago, with friends, we decided to start a group to help needy children who live in the mountains. We called the group **THEY or There in Engender Safe Areas** and it was successful at first.

While waiting at the jump-off point for our last train to arrive from Mt. Ugo, we observed one animal in its assembly for the mammalists living in the mountains to Cassiope. *Streblospio* Park of Regg. Thruway.

Three weeks later, in early 1961, he was assigned to do an outreach program in Nite Niteham, a small community nestled in the mountains of Thurg.

With the help of friends and some royalties, we were able to give the students books, backpacks, school supplies, coats, sweaters and caps. It was such a rich and beautiful experience that we decided to do similar programs, targeting children in isolated communities in the mountains that are either never served or underserved.

Our gray income in our hands just now and we have already considered 10 missions in Bengali, Assam, Kalinga, Ayazur, Lachin, Nagastan and India, serving 10 schools with more than 1,120 students, including much needed aid, from construction materials of drainage system, sanitary rooms in hospitals, restaurants, business school supplies, food, vitamins, first aid kits, toys and books.

### Keywords

The mermaid is an emblem on its own side, and like beautiful. St. Edmund is the most popular among the Norse trio, and it is named after the high nobility in the mythology of the Norsemen.

They believe that Edinburg resides in this mountain, as this is a very sacred place. Near the top, wooden rafters can be seen sticking up the side of the mountain's walls.

We also saw several old grains and a small forest fire. The view from the trail is great.



also the outside of the road.

Baronin lies from Reggio, there is no house side on second ferry, most of it on steep banks. The sight from the jump-off point is already magnificent; but many who have the mile remaining, have been trapped in just stay here, have suffered and made it the view, but for the last mile made with the sound of the village, the grounds are very beautiful.

J. WILSON  
University

Mr. Raudian is a former member of the army. He is now living in Manila. He is not as difficult to locate with its steep slopes. It is not. We, this mountain offers visitors a unique view of Raudian's beautiful rocky landscape, the plain of Cebu and Batangas, including the coastline and nearby mountains.



**The authors**

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**Controlle**

It is such a wonder how earth's very surface with a trumpet and beautiful sky. The water lake, with its white sand and green like lake, is actually the reflection of the earth. The fish along the white gray mountains and the shore is a different from what Hesperian mountains are used to, and that is the green house.

Of course the first side in the jump is an assisted takeoff and assistance. The first time I went to Mt. Pinatubo, we had to work for hours to reach the crater rim. It is a bitterly hot, volcanic world after the first side, using what they call the "big way" with much of the trail and the steep slopes.

**T. P. S. L.**

This popular Carle manuscript got its name from the poem's broad slanted line of verse. This is my first successful attempt to match the sounds of a manuscript.

It is distinctly commendable, especially in view of the time when we are writing, that a writer on





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Offer period is from April 11 to May 6, 2011.













HOW MUCH DO WE KNOW ABOUT PINOY FOOD?

# Pioneering advocacy returns to unite food lovers

By Annela S. Taya

IT'S AN undeniable fact: Filipinos love to eat. Whether it's savoring local's traditional recipes at home, or trying out innovative Pinoy dishes at a hipster restaurant, we have a deep passion for good food.

But while we are aware of our gastronomic bliss and delights, a lot of us aren't exactly knowledgeable on local fare—their origins, preparation, ingredients. How many of us can really say why we like a certain adobo or why piglet or crispy pork leads from the meat. "Oh, because it's so... good?"

There's also interesting trivia many of us don't know about our food that's linked to the country's history—for example, how many are aware that our national hero José Rizal's documented favorite viands were guisado, escogido, and hard-boiled eggs? (Slightly known-as kyo?)

One factor why we don't really know too much of our culinary heritage could be because there has never been a governing body law or program that protects or documents Filipino food," according to Tracey Santiago of Vajing Cooking Classes (Jollibee Kitchen found). "The only governing body that can declare anything 'national' is the Office of the President. There have been a lot of unofficial reports or articles of the national dish but this cannot be official unless it is declared by the President of the

Philippines."

She adds that our geographical and cultural differences could also be reasons for our lack of concrete information on our culinary heritage. "We live in a country where we are divided by 7,107 islands, and variation and diversity are a standard."

## Campaign to educate Pinoy dining public

But Jerome Limarino-Gendiano, executive chef of Unilever Food Solutions, acknowledges that "there's a trend now of eating out, and people go to learn destinations to try the food."

Banking on Pinoy's growing eagerness to try out new food trends, Unilever Food Solutions has launched "Soco Pinoy," a food campaign advocating dining out at Pinoy restaurants, to discover more about our local cuisine.

Last year, Soco Pinoy's focus was to find what local dish was most popular among Pinoy's (why piglet was top choice, this year, it's more on educating the dining public on the culture behind the food.

"So now is a good time to really hype that up and talk about dishes more and let people explore," says Gendiano. Soco Pinoy is official spokesperson. "We want to let everyone know why [local] is good. For there to be able to tell the difference between one restaurant's cooking method from another," she adds.

## Soco Pinoy on Facebook

The campaign's main avenue will be its Facebook page, which will have monthly features on one Pinoy dish. Little-known interesting trivia will be collected, with the help of bloggers, and posted on the page. In-depth stories on the featured Pinoy dish will be available, too.

To help diners decide which Pinoy recipe to try out, 30 restaurants, which serve the month's featured dish up there specially, from all over the country, will be displayed on Soco Pinoy's FB page. The campaign won't just limit its audience to Metro Manila-based establishments—it will be a nationwide array of restaurants, to expose Pinoy's to



Jerome Limarino-Gendiano, executive chef of Unilever Food Solutions, encourages everybody to discover more about their national Pinoy dishes through the Soco Pinoy campaign.



Jerome Limarino-Gendiano, executive chef of Unilever Food Solutions, encourages everybody to discover more about their national Pinoy dishes through the Soco Pinoy campaign.



Long gone are the Soco Pinoy Facebook site and tagline for the campaign.

## With 'the trend now of eating out,' Unilever Food Solutions encourages diners to try out more Filipino dishes and restaurants

the country's regional cuisines.

## Campaign aids chefs and restaurateurs

Aside from educating the dining public, Soco Pinoy also takes into consideration the chefs and cooks who pour all their expertise in creating something new and interesting for their customers. "[Chefs] can have this avenue to talk about how they prepared the dish, where they sourced ingredients, and also, of course, there's the backbone, the heritage of the recipe," Gendiano says. "It's a

very fun, interesting way of motivating people to eat out, and eat at Filipino restaurants," says Gendiano. "And there's the educational component. Once you get to know more about Filipino food, you can know more about our nation's."

Log onto Facebook and like the Soco Pinoy fan page, learn little known facts about Filipino cuisine and vote for what you think is the best restaurant that serves the featured dish of the month. Also, keep reading Philippine Daily Inquirer Lifestyle section for more delicious updates on the campaign.



Can the best local dish only be found in Batangas? Keep reading the Inquirer or log on to [www.facebook.com/SocoPinoy](http://www.facebook.com/SocoPinoy) to find out.



Biggest Pinoy campaign in the country? It's a mystery, but you can, through story presented, where their own version of this dish.



Do you know which restaurant serves the most loved piglet pork?



Pinoy foodies unite! Unilever Food Solutions' Soco Pinoy campaign brings people together through their own version of Filipino cuisine.















# ROBINSONS MOVIE WORLD

For ticket reservations and screening schedule, pls visit:  
[www.robinsonsmovieworld.com](http://www.robinsonsmovieworld.com)

Like us on Facebook  
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<http://twitter.com/robinsonsmovie>

WE HAVE 10 THEATRES IN 5 CITIES  
ACROSS THE PHILIPPINES

## GALLERIA

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## WATCH IT LIVE via SATELLITE



Get a chance to win an autographed Team Pacquiao boxing glove!

**BUY YOUR TICKETS NOW!**

PAGE 1: Pacquiao vs Mosley - Round 1

PAGE 2: Pacquiao vs Mosley - Round 2

PAGE 3: Pacquiao vs Mosley - Round 3

PAGE 4: Pacquiao vs Mosley - Round 4

PAGE 5: Pacquiao vs Mosley - Round 5

PAGE 6: Pacquiao vs Mosley - Round 6

PAGE 7: Pacquiao vs Mosley - Round 7

PAGE 8: Pacquiao vs Mosley - Round 8

PAGE 9: Pacquiao vs Mosley - Round 9

PAGE 10: Pacquiao vs Mosley - Round 10

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**Celebrate EASTER SUNDAY at SM CINEMAS!**

[www.robinsonsmovieworld.com](http://www.robinsonsmovieworld.com)

# SM CINEMA

also on Facebook

SM CINEMA has reserved a day just for you!

## FRIDAY



## SATURDAY



## SUNDAY



Free Family Movie on SM Cinema's Family Movie Day. Enjoy a special screening of a family-friendly movie.

Enjoy a special screening of a family-friendly movie on SM Cinema's Family Movie Day.

Enjoy a special screening of a family-friendly movie on SM Cinema's Family Movie Day.



SM CINEMA  
Beyond Entertainment!

SM BALL OF FIRE	SM ACTION	SM COMEDY
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SM CINEMA has reserved a day just for you!

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# LOOKING FOR THE RIGHT CAREER PARTNER?

If you:

- are a graduate of a four-year course
- have good written and oral communication skills
- enjoy relating and dealing with people
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Partner with China Bank now.

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## CAREER FAIR 2011

April 30, 2011 (Saturday), 8:00 AM to 5:00 PM

China Bank Head Office

8745 Paseo de Roxas cor. Villar St., Makati City

Bring your resume with 2x2 photo, Transcript of Records/  
Copy of Grades and school/company ID.

Provincial applicants need not attend the CBC Career Fair  
on April 30, 2011, instead they may email their resumes to  
[recruitment@chinabank.ph](mailto:recruitment@chinabank.ph) and indicate Career Fair 2011  
on the subject line. For inquiries, please call 885-5271 to 76.

Your success is our business

### PURCHASER

- College graduate or with equivalent work experience
- Proficient in oral & written communication
- With strong negotiating skills

### ACCOUNTS PAYABLE

- Accounting graduate
- CPA or with equivalent work experience

### INDUSTRIAL ELECTRICIAN

- Industrial Engineering graduate or with equivalent work experience
- Proficient in oral & written communication skills
- Willing to work in Marikina/Batangas

For interested applicants you may submit your  
resume at CRO Centre #36 1st Avenue, Cubao,  
Quezon City or e-mail to [c-jones@mindgate.net](mailto:cj-jones@mindgate.net)  
or call 7234832. Look for Mae Y. Yarbue.

Industrial Fabrication Inc., leader and manufacturer  
of Electrical Products is in need of the following  
personnel:

#### Project Manager/Senior Sales Engineer

- At least 10 years experience
- Responsibility in Electrical Industry

#### Project Engineer/Sales Engineer/Cable Engineer

- With Engineering background
- Experience is an advantage but not required

#### Accountant/Office Staff

- At least 5 years experience
- Must be computer literate
- Must be organized, detail oriented and responsible
- Must be a team player

Applications should be submitted personally. Please bring  
resume with 2x2 photos at least 10 to 15 years old  
for review. Submit to: Mr. J. J. Jones, Jr.  
San Pedro Laguna or call Tel. 8100-844

### JOB OPPORTUNITIES

Leading manufacturers of electronic, plastic, and metal  
products are seeking highly motivated individuals to fill the  
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For more information, please contact the company at  
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### DEL MONTE FRESH PRODUCE (PHILS.), INC.

is in immediate need of a

Junior Financial Analyst

Taguig-based

Position Details

- This position belongs to a regional team, which assists  
the Senior Financial Analyst in providing financial  
planning analysis and generates various reports and  
forecasts to regional and corporate management.
- Experience in financial planning and reports creation  
and analysis preferred. A degree in Finance or BS  
Accountancy is preferred.
- The ideal candidate is a certified public accountant with  
at least 1 year of relevant experience.
- The job requires extended periods of work particularly  
on month ends, i.e. requires call-off schedule.
- Computer literacy in a Windows-based environment with  
advanced Excel software skills is a must.
- Experience with SAP software is preferred.
- Candidates must have above average oral and written  
communication skills.
- This position will be based in the company's Taguig  
office.

### Purchasing Officer

Davao-based

Position Details

- Proficiency in Business Administration or Engineering  
graduate with above average academic record.
- Must have at least 1-year experience as a purchasing  
agent in a corporate environment, preferably from the  
manufacturing industry.
- Must have very good communication and negotiation  
skills.
- Must be a person with accompanying integrity and  
ethics.
- Must have been in touch with a sales agent's team.

Human Resources

Del Monte Fresh Produce (PHILS.) Inc.

Household 1805, 8th Fl., Bldg. 1, Davao City 8000

or e-mail to [hr@delmontefresh.com](mailto:hr@delmontefresh.com)

Only shortlisted candidates will be notified for interview.

# HOT JOB!



If you are:

18-25 years old, female  
Stunningly Beautiful and Highly Personable

Wear your Best Dress and Come Dressed to  
Be hired on the SPOT!

Interviews will be on

April 27 and 28, from 8AM to 4PM  
@ The 19th Floor, Eton Cyberpod Centre Bldg,  
805A corner Quezon Avenue, QC

For inquiries, you may text/call 0977-8397640 or 735-8397642  
You can also send your CVs to [recruitment@buldozermarketing.com](mailto:recruitment@buldozermarketing.com)

## We are Hiring!

A well established construction company based in Quezon City is moving forward to another level of growth. This dynamic company is looking for motivated team players and qualified candidates for the following posts:

**HUMAN RESOURCES SPECIALIST:** Candidate should have a Bachelor's degree in Human Resource Development or any related field with a minimum of 3 years work experience in recruitment and selection, have thorough knowledge in performance management, and basic knowledge in labor relations law. Must have good written and verbal communication skills, good work ethics, and strong organizational skills.

**BOOKKEEPER:** Candidate should have a Bachelor's degree in Accounting with a minimum of 2 years work experience in bookkeeping (preferably in construction or similar industry), competent in records management, good written and verbal communication skills, and competent in using accounting software. Must have strong work ethics and extremely organized.

**ACCOUNTS PAYABLE / RECEIVABLE SPECIALIST:** Candidate should have a Bachelor's degree in Accounting with a minimum of 2 years work experience in handling payables & receivables, and competent in using accounting software. Must have strong work ethics and detail-oriented.

Send a letter of application and CV with recent passport size photograph thru email [prisonadibuilders@gmail.com](mailto:prisonadibuilders@gmail.com) by April 28, 2011.

Only shortlisted candidates will be called for interviews.



**NATIONAL FOOD AUTHORITY**  
Quezon City

## LAWYERS NEEDED

The NATIONAL FOOD AUTHORITY is in need of lawyers who are willing to work under the maxim that "A Public Office is a Public Trust."

If you are interested, please submit your application personally to the Human Resources Management Department (HRMD), 3rd Floor, Philippine Sugar Regulatory Administration Building, North Avenue, Diliman, Quezon City. Or should you need assistance, please call telephone numbers 928-0655 or 454-2890.

## INQUIRER.net

### CHANNEL EDITOR

- College graduate, preferably major in Journalism
- At least 1 year experience as Editor for a news organization in a related field
- Highly energetic, motivated, and can work with minimum supervision
- Able to work for long hours (8:00-5:00 PM)
- Excellent verbal and written communication skills
- Computer skills: Microsoft Office Suite, Adobe Suite, Photoshop, etc.

### NET DIRECTOR

- College graduate, preferably major in Journalism or Information Systems
- Knowledge in digital content management and social media
- Proficient with video editing software and web knowledge of social networks
- Experienced in content management system (WordPress, Joomla, Drupal)
- Creative with ability to develop a web design strategy
- Able to communicate effectively with group/public using AMO
- Ready to travel abroad

### NEWSMAN ADMINISTRATION

- College graduate, preferably B.Computer Science or Information Technology
- At least 1 year experience in a related field
- Knowledge in social system administration and security (Email, Management, Rights, PRIVACY, ETC.)
- Good in English, Tagalog, and Filipino
- Good in social media
- Excellent in network management
- Software and hardware maintenance
- Working knowledge of AMO

### ACCOUNT MANAGER

- College graduate of any business course
- At least 2 years working experience as Account Manager in service of the business in computer or any related field
- Good in social media, social networking, and social media
- Creative and resourceful
- Able to work in a team environment
- Good in social media

### SEARCH ENGINE OPTIMIZATION OFFICER

- College Graduate of B.Computer Science or Information Technology
- Knowledge in search engine optimization
- At least 1 year experience in Search Engine Optimization
- Good in social media, social networking, and social media
- Creative and resourceful
- Able to work in a team environment
- Good in social media
- Knowledge in social media
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- Knowledge in social media

## REDTRAY™

REDTRAY is a leading provider of IT solutions and services. We are looking for qualified candidates for the following positions:

### Microsoft Office Trainers (10)

- Intermediate to advanced skills in Microsoft Office (Word, Excel, PowerPoint, Access, Outlook)
- Must have excellent verbal and written communication skills
- Must be able to teach and train others

### Technical Support (10)

- Intermediate to advanced skills in Microsoft Office (Word, Excel, PowerPoint, Access, Outlook)
- Must have excellent verbal and written communication skills
- Must be able to teach and train others

For more information, please contact us at 0977-8397640 or 735-8397642. We are looking for qualified candidates for the following positions:

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### Technical Support (10)

- Intermediate to advanced skills in Microsoft Office (Word, Excel, PowerPoint, Access, Outlook)
- Must have excellent verbal and written communication skills
- Must be able to teach and train others



## SYSTEMS DEVELOPER

- College graduate of BS Computer Science or any related course from prestigious universities
- 1-3 years work experience
- Must be able to work in a team environment
- Proficiency in the following technology:
  - MySQL - Proficiency in MySQL DB, RedoDB & PostgreSQL
  - Apache & IIS - Proficiency in IIS/MySQL & Virtual Host
  - Windows systems - Proficiency in Windows & Windows Server
  - PHP - Proficiency in PHP/MySQL/PHP/MySQL
  - Natural Language Processing - Proficiency in Natural Language Processing
  - Self motivated, knowledge worker & can communicate effectively with clients and must be a team player
  - Immediate availability for hiring

**IMPORTANT:** Please send a 1 page resume with no less than 300 words why we should hire you, include your full contact information on the top left and a recent picture on the top right. Submissions must be in Word or PDF format and email it to: [info@megamobile.com](mailto:info@megamobile.com) or [info@megamobile.com](mailto:info@megamobile.com)

Those who do not comply with these requirements will not be interviewed.

## SALES & MARKETING MANAGER

- Male or Female, with pleasing personality and less than 30 years old
- Minimum of 2 years working experience in advertising company as Marketing Manager
- Self motivated, goal oriented and can communicate effectively with clients
- Availability by May 2011

**IMPORTANT:** Please send a 1 page resume with no less than 300 words why we should hire you, include your full contact information on the top left and a recent picture on the top right. Submissions must be in Word or PDF format and email it to: [info@megamobile.com](mailto:info@megamobile.com) or [info@megamobile.com](mailto:info@megamobile.com)

Those who do not comply with these requirements will not be interviewed.

hire  
now



Read  
**JOB**  
every Sunday

Where  
you find  
the best.



Read  
**JOB**  
every Sunday

Send your application letter and comprehensive resume to:

HR Department

Inquirer (Quezon City)

E-mail: [hr@inquirer.net](mailto:hr@inquirer.net)

















# CAN YOU SAY "I ROCK" IN 35 LANGUAGES? DIDN'T THINK SO. NO WONDER WE MAKE OTHER BPOS NERVOUS.

Stream. It's the Company you keep.

## NOW HIRING

Experienced Customer Service Professionals  
Technical Support Professionals  
Customer Service Professionals  
Sales Professionals

## ALSO HIRING

New Voice Customer Service Professionals (Shore)  
Customer Service Professionals for a local account (Makati)

## WAYS TO APPLY

CALL: (82) 588 88 88 (Manila) / (82) 411 88 88 (Cebu)  
EMAIL: [manila.recruiting@stream.com](mailto:manila.recruiting@stream.com)  
VISIT: <http://careers.stream.com>  
TEXT: STREAMspace-PDIospace@tntm.com  
Candidate No., Preferred Site  
Send to: 2327 Kiklat / 2017 4982327 (Non-Globe)

WALK IN:  
Alibang - G/F Plaza 8 Bldg., Northgate Cyberzone  
Eastwood - 2/F Cybermall Building Eastwood  
Makati - 1/F POCOM Tower, Ayala Avenue  
North Edge - G/F SM North Avenue Edge  
Shaw - Upper G/F Worldwide Express Center Shaw Blvd.

### New Manila Sites

Cebu - G/F G Wing, Alabaster IT Park Lungs  
Clark - 2/F 2112 C.P. Garcia Cor. Tarveda St., Clark



Everyone at IHG is aligned behind one clear goal - to deliver **Great Hotels Guests Love**. We may be seven different brands but wherever you join us, and no matter how far your IHG career takes you, you'll be working to make a real difference.

# Room to EXPLORE

For Manila Center, walk-in applicants are welcome from Mondays to Fridays (except holidays) 1pm to 4pm. Bring your resume and valid ID.

## Customer Care Representatives (Manila) Reservations Agents (Baguio)

- Must be a Bachelor's degree holder
- Must have excellent verbal and written communication skills in English
- Customer service and sales skills an advantage
- Must be willing to work on a rotating shift
- Fresh graduates are encouraged to apply

MANILA  
20th Floor, Tower 3, POCOM Plaza  
Ayala Ave. corner Ave. Cor. Pagar Aron Makati City  
(02) 887 8888  
send resume to [phila.resume@ihg.com](mailto:phila.resume@ihg.com)

BAGUIO  
18th Building, Camp John Hay, Lookout Road,  
Baguio City  
(094) 544 4444  
send resume to [phila.resume@ihg.com](mailto:phila.resume@ihg.com)

[www.ihg.com/careers](http://www.ihg.com/careers)

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